

cause effective helps nonprofits diversify funding

"Cause Effective helped us change the mindset of our organization with regard to fundraising. We now understand how to focus on different strategies for different people, and how to keep in touch with and engage potential donors and supporters... and we integrate fundraising into everything we do."

Nadia Marin Molina, Executive Director,
Workplace Project



"Cause Effective was very sensitive to our background and our needs, and showed us different options for making sure that everyone who comes through our doors knows there's an opportunity for them to become a donor. We look at attracting individual donors as a systematic effort now, rather than as something we do once in awhile."

Jorge Merced, Associate Artistic Director,
Pregones Theater

cause effective helps nonprofits build capacity for fundraising from individuals

cause effective at a glance

For almost 30 years, Cause Effective has enhanced the viability of the nonprofit sector by increasing the capacity of more than 4,000 nonprofits to build sustainable communities of support.

cause effective helps nonprofits activate boards for fundraising and effective governance

"Working with Cause Effective has made it very clear how key the board is – how building the board is building the future of Poets House. Cause Effective gave us a sense of how to create an 'architectural plan' for this growth, as well as the nuts and bolts to put it all together."

Lee Briccetti, Executive Director,
Poets House



"Cause Effective helped us organize an incredibly successful 25th anniversary campaign that extended beyond the 25th year to grow our base of support. Cause Effective helped us deepen our support among target audiences, engage a lot of different stakeholders, and think creatively about ways to bring people in and move beyond our base."

Michelle Neugebauer, Executive Director,
Cypress Hills Local Development Corporation

cause effective helps nonprofits achieve the greatest value from special events and anniversaries



Cause Effective builds organizations' capacity to sustain themselves so they can achieve long-term, community-based change. We provide carefully tailored counsel to transform peoples' passion for mission into a unique and enduring ability to raise funds.



HOW WE WORK

- » We design in-depth, customized consultancies: from one-day board retreats to multi-year governance and fundraising redesign
- » We lead interactive workshops to help organizations reach their fullest potential in fundraising, board development and special events
- » We offer timely ideas through our website, monthly e-newsletter, blog www.CauseEffectivePerspective.net, and *The Special Events Toolbox*

OUR CLIENTS

- » Range from small community-based organizations to nonprofits with a larger footprint, all working to make an impact in their varied communities and areas of focus
- » Have few strategies in place for private donor development when we begin work with them, but have a wealth of friends who support their mission
- » Often come to us during times of change to think through new ways of working and maximize their opportunities



OUR IMPACT

- As a result of our work together over three decades, Cause Effective clients have:
- » Raised more than \$70 million in additional funds
 - » Secured at least \$6 million worth of in-kind support
 - » Added over 500 new board members to their team
 - » Established more than 150 board fundraising committees
 - » Produced thousands of successful special events and anniversary campaigns that raised organizational visibility, funds and friends

If you represent a nonprofit organization that has opportunities or challenges it needs help meeting, contact Cause Effective to discuss how we can play a role in helping you transform your organization.

If you are a funder concerned with the long-term health of your grantees, contact us to discuss how we've partnered with other funders to enhance their grantees' sustainability.

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Cause Effective, Inc. is a nonprofit, tax-exempt corporation.