

## Have you recently asked yourself any of the following questions?

*"Everyone's so busy nowadays... will my appeal letter grab their attention?"*

*"We've got a meeting with a prospective major donor... what's the right approach?"*

*"How can I help my board members reach out on our behalf?"*

*"Which fundraising efforts will get me the biggest bang for the buck in this economy?"*

Cause Effective's **"Coach on Call"** program supports a select group of clients as they face these types of questions...and more. We are opening membership to a limited number of nonprofits for an affordable package of a year of consulting services. In essence, you will retain Cause Effective's experienced and empathetic consultants as your own personal thought partners.

### Here's what Coach on Call participants have to say:

*"Coach on Call gave us great ideas to engage our board members and honorees in fundraising."*

*"Having a monthly call helped us stay focused and on task...  
it kept fundraising and development at the forefront of our work."*

*"The board fundraising training was excellent...  
board members who attended are now fully engaged in the fundraising process."*

*"As Development Director I had been focused on grant writing...  
Coach on Call provided me with the skills to do individual donor development and fundraising."*

**"Coach on Call"** provides member organizations with ongoing customized coaching, which could include:

- Preparation and feedback for board meetings, donor gatherings, event planning sessions  
- we'll be your behind-the-scenes advisor
- Coaching · for staff, board members and volunteers · that's customized to your greatest needs
- Tips on how to project special event income, encourage board member accountability  
- and more
- A set of expert eyes and ears to review and strengthen documents and other materials
- Access to Cause Effective's vast library of templates, samples and best practices
- A trusted sounding board with over 30 years of professional expertise in the field



The program will also include group activities such as roundtables or webinars with fellow program participants.

### What Does it Cost?

Annual membership in **"Coach on Call"** is offered at two different levels:

**Coach on Call Basic** — includes monthly coaching · group activities · materials/templates · email support · and one in-person board/staff training: **\$1,800**

**Coach on Call Plus** — includes all of the above plus more support such as a board retreat or additional training time customized to your organization's needs: **\$2,500 - \$5,000**

### I'm interested... what's my next step?

To speak with us further about joining the Coach on Call program, call or [email us](mailto:sadia@causeeffective.org) (sadia@causeeffective.org)