

SAMPLE BOARD MEMBER RECRUITMENT PROFILE

The Aligned Community Organization is looking for new Board members with:

- Senior corporate management experience, especially in investment and financial management
- Real estate background (such as an partner in a real estate development firm, leading architectural firm, or a major general contractor)
- Special events interest/background (party planner or frequent attendee on the benefit circuit)
- Personal wealth, and willing to solicit from their friends
- Marketing/public relations expertise
- Government/political connections (not necessarily a current office-holder but a high-level political staffer or someone in the Mayor's office, for example – someone who has political connections and will also be able to commit to being a working Board member)
- In all these fields, we are looking not necessarily for someone in the top management position but for senior professionals who interact closely with those at the top management level and who come with a multitude of contacts (“a good rolodex”)
- All Board prospects must be willing to actively use their contacts, as well as build new ones, on behalf of the Aligned Community Organization and have a high comfort level asking for money
- We are only looking for Board prospects who have prior Board experience
- We are especially interested in Board prospects who are advocates and fans of the Aligned Community Organization's long-standing ties to the community; prospects with that experience will be given priority

The Aligned Community Organization's Board Nominating Committee is requesting that all Board members utilize their personal and professional contacts to actively search for Board candidates who meet this profile. Please bring information about promising candidates to the attention of the Nominating Committee (John Hanover, Chair) or to Lisa Mackley, Executive Director.