

ELEVATE YOUR LEADERSHIP!



FOCUS ON FUNDRAISING

A BLUEPRINT FOR
EXECUTIVE LEADERS OF COLOR
TO ACHIEVE MISSION IMPACT

April 10 –
May 22,
2024

Be a part of this empowering BIPOC CEO/ED cohort program

Focus on Fundraising, A Blueprint for Executive Leaders of Color to Achieve Mission Impact

is a transformative leadership and fundraising program designed to cultivate the power of current BIPOC nonprofit leaders. Through this program nonprofit CEOs and Executive Directors of color will strengthen their leadership, elevate their philanthropic voice, and play a crucial role in advancing DEI fundraising practices within their organization and the nonprofit sector. This blueprint moves the nonprofit sector towards more equitable fundraising and philanthropic partnerships.

You will learn to:

- Leverage the power of fundraising to make resounding social impact
- Employ strategies and tools to become an ambassador and philanthropic mobilizer
- Disrupt the status quo of systemic issues and power imbalance in fundraising and philanthropy, and build transformational donor and funder partnerships

PREPARING THE NEXT GENERATION

Cause Effective launched the 'Preparing the Next Generation' (PTNG) to support Black and Brown people who have contributed significantly to the nonprofit sector for over 100 years. The PTNG program provides training in leadership development, fundraising, communications, donor and philanthropic education.

PTNG is dedicated to BIPOC nonprofit professionals who often experience bias, microaggressions, and racism working in the nonprofit sector. The PTNG program provides guidance on how to name and dismantle systemic issues in the nonprofit sector. This program offers strategies, practices and tools for participants to use within their organizations and work to elevate visibility, engagement and

activate resources through a collaborative team process that integrates DEI.

PTNG is a comprehensive leadership development program that provides a blueprint for ambassadorship, thought leadership, fundraising and building transformational partnerships, all aimed at driving meaningful social impact and racial equity.

We use a layered approach to dismantling the status quo through our three main programs - Focus on Fundraising, Cause Effective Fellows, and Rising Leaders - we are committed to challenging these biases and ensuring nonprofit leaders of color not only succeed, but thrive in the nonprofit sector.

The Focus on Fundraising program aims to instill confidence and competence in their roles as nonprofit leaders and fundraisers, fostering a more inclusive and effective philanthropic landscape.

Executive leaders of color will achieve mission through the following:

Values, Vision and Mission Alignment

- Grounding in their purpose and shared organizational values, vision and mission
- Empowering leaders to not only secure vital resources but strategically enrolling staff and stakeholders in contributing to the advancement and sustainability of the organization's mission.

Communications and Thought Leadership

- Elevating leaders as ambassadors for their organization, DEI and to strengthen the nonprofit sector
- Reframing the organization's communication strategy by anchoring it in the core principles of DEI, social change and racial equity

Philanthropic Education

- Activating a role to educate around systemic issues within communities, and within our society that impacts their work and advocating why philanthropy is necessary
- Fundraising, communication and board engagement through an equity lens to cultivate a culture of philanthropy

Partnering in the Development Function:

- Foster collaborative practices and allyship with stakeholders for organizational success.
- Recognize the Executive Director's vital role in nurturing the development function and prioritize a supportive environment for effective fundraising efforts.

The program ultimately gives rise to greater mission-centered growth and impact as CEOs and Executive Directors to feel affirmed and empowered in their role as leaders to inspire and engage staff, board and stakeholders in their vision for social impact.

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ELIGIBILITY CRITERIA

Based upon the below criteria, we will build a cohort of first-time executive directors who:

- Identify as a professional of color working as a full-time paid CEO/ Executive Director role
- Demonstrate less than five years of work experience in their current role and desire to pursue a career in nonprofit leadership
- Manage an organizational annual budget ranging from \$1-8 million
- Oversee a development department of 1-3 staff members
- Commit to attending all sessions, each held via Zoom on Wednesdays from 1:00-5:00 pm ET: April 10, April 24, May 8, and May 22

In addition to meeting the stated eligibility requirements, our competitive selection process favors applicants dedicated to furthering career growth within the nonprofit sector.

PROGRAM COST

Accepted applicants are eligible for subsidized pricing based on the organization's annual operating budget size.

Budget Size	Program Cost
\$5 Million+	\$5,000
\$3-5 Million	\$3,000
\$2-3 Million	\$1,500

APPLICATION GUIDELINES

To be considered, applications must be completed and [submitted online](#) with the below-listed attachments by Friday, March 29th:

- Resume
- Signed letter of support
- Headshot (JPG or PNG file format)

For any questions about the program, please contact Kirsty Bryant-Hassler at kirsty@causeeffective.org.

INTERESTED IN APPLYING?



CLICK OR
SCAN TO
APPLY NOW
ONLINE

APPLY BY 11:59 P.M. ET
ON FRIDAY, MARCH 29