

Fundraising Activation for Rising Leaders of Color

A transformative cohort experience for nonprofit leaders featuring expert-led workshops, executive-level coaching, and candid dialogue with senior BIPOC leaders.

Cause Effective Next Generation:
Fundraising Activation for Rising Leaders of Color

PREPARING THE NEXT GENERATION

Cause Effective's 'Preparing The Next Generation' initiative aims to address biases related to race, money, and power that exist within the sector. Our goal is to eliminate the challenges that hinder professionals of color from excelling in fundraising. Through our three main programs—**Cause Effective Fellows**, **Focus On Fundraising**, and **Rising Leaders**—we are committed to challenging these biases and ensuring nonprofit leaders of color not only succeed, but thrive.

Cause Effective

Fundraising Activation for Rising Leaders of Color

develops current and future BIPOC nonprofit leaders whose confidence and competence in their roles as fundraisers is demonstrated by their ability to:

- **RECOGNIZE** the crucial role of individual fundraising proficiency
- **ELEVATE** personal fundraising abilities both individually and organization-wide
- **LEARN** to collaborate with various stakeholders to shape a dynamic fundraising team

PROGRAM GOALS



EMPOWERING LEADERSHIP: Equip BIPOC senior nonprofit managers with pivotal fundraising expertise, enabling them to foster diverse, long-term donor relationships that will expand and deepen the organization's mission.



STRENGTHENING PARTNER CAPACITIES: Enhance the fundraising capabilities of organizations aligned with marginalized communities, ensuring they can effectively attract and sustain private financial support.



ELEVATING BIPOC AND UNDERSERVED COMMUNITIES: Increase the funds and support available to BIPOC and underserved communities by optimizing private fundraising initiatives.

Who Will Benefit:

Senior nonprofit managers (i.e., with backgrounds in programming, advocacy, or finance/operations):

- **LOOKING** to become more knowledgeable in development work and experienced in fundraising
- **WORKING** for organizations seeking to overcome resourcing challenges
- **NAVIGATING** tensions around the power dynamics of money and race
- **SEEKING** to overcome the fear of fundraising and improve their communication and messaging
- **ASPIRING** to build bridges across race, gender, and experience within a peer-learning-based cohort setting

ELIGIBILITY CRITERIA

- Identify as a professional of color working a full-time paid senior management role for at least one year
- Demonstrate at least four years of work experience in the nonprofit sector
- Dedicated to a career in nonprofit leadership
- Desire to learn more about fundraising as part of your current career trajectory
- Commit to attending all scheduled Zoom sessions, from 1:00 to 5:00pm ET: **OCTOBER 11 | NOVEMBER 8 | NOVEMBER 29**

FACILITATORS



David McGoy, CFRE, joined Cause Effective in 2017, serving as a consultant, fundraising coach, trainer, and presenter for organizations such as Nonprofit New York, the Mayor's Office of Contract Services, Bronx Center for Nonprofits, NY Nonprofit Press, the Dyson Foundation, and the New York Women's Foundation. He was also a contributor to Cause Effective's groundbreaking 2018 report "Money, Power, and Race: The Lived Experiences of Fundraisers of Color."



Jonathan Meagher-Zayas, is a Queer Latinx Millennial nonprofit strategist dedicated to addressing equity issues, building capacity, engaging the community, motivating new impact leaders, and getting stuff done. Jonathan joined the Cause Effective team in 2023 and wears many professional hats, including Fundraising and Communications Strategist, Adjunct Social Work Professor, Diversity Equity & Inclusion Consultant, Leadership Development Trainer, Social Sector Career Coach, and Social Justice Champion.

APPLICATION GUIDELINES

Fill out application by Friday, September 15, 11:59pm (ET). Please include:

- Resume
- Signed letter of support from your Executive Director
- Headshot (JPG or PNG file format)

Acceptance into the cohort will be announced on Wednesday, September 27

CLICK OR SCAN TO APPLY NOW ONLINE

PROGRAM COST

Accepted applicants are eligible for subsidized pricing based on the organization's annual operating budget size.

Budget Size	Program Cost
$5 Million+	$3,000
$2-5 Million	$1,000
Less than $2 Million	No Fee

For any questions about the program, please contact Raiesa Ali, Program Associate, raiesa@causeeffective.org.