



Rising Leaders Program: Fundraising Activation for BIPOC Professionals

Join a two-day intensive workshop series with early career BIPOC professionals who want to strengthen their fundraising and communications centering DEI. Embark on a powerful cohort experience designed to support nonprofit professionals with expert-led workshops, coaching circles and authentic conversations with esteemed senior BIPOC leaders.



Cause Effective Rising Leaders
FUNDRAISING ACTIVATION FOR BIPOC PROFESSIONALS

PREPARING THE NEXT GENERATION

Cause Effective's 'Preparing The Next Generation' initiative aims to address biases related to race, money, and power that exist within the sector. Our goal is to eliminate the challenges that hinder professionals of color from excelling in fundraising. Through our three main programs—**Cause Effective Rising Leaders**, **Fellows**, and **Focus On Fundraising**—we are committed to challenging these biases and ensuring nonprofit leaders of color not only succeed, but thrive.

Cause Effective

Rising Leaders for BIPOC Professionals

will enable participants to strengthen their competence in their role as fundraisers by their ability to:

- **RECOGNIZE** the crucial role of individual fundraising proficiency
- **ELEVATE** personal fundraising abilities both individually and organization-wide
- **LEARN** to collaborate with various staff and stakeholders to shape a dynamic fundraising team

PROGRAM GOALS



EQUITABLE FUNDRAISING & COMMUNICATIONS MASTERY:

Equip early career professionals with skills to transform fundraising and messaging practices through an equity lens that will amplify the organization's mission.



ETHICAL COMMUNICATIONS STRATEGIES: Provide tools for crafting ethical storytelling, community-centered narratives in your organization's materials and across various digital platforms to grow financial support.



PRACTICAL SKILL DEVELOPMENT: Training in fundraising campaigns, special events, social media, grant proposals, and corporate engagement, fostering peer collaboration for professional growth.

Who Will Benefit:

Early career development professionals:

- **LOOKING** to gain knowledge, tools and strategies in your fundraising and communications work
- **WORKING** for organizations seeking to overcome fundraising challenges
- **NAVIGATING** tensions around capacity issues and shifting to community-centric fundraising practices
- **SEEKING** to build skills in fundraising and improve their communications and messaging
- **ASPIRING** to build bridges across race, gender and intersectionality within a peer-learning-based cohort setting

ELIGIBILITY CRITERIA

- Demonstrate at least two years of work experience in the nonprofit sector
- Commitment to being present and participatory in all sessions, including being on camera during the sessions
- Commit to attending all scheduled Zoom sessions, from 10:00am to 3:00pm ET:
MAY 10 & MAY 17

FACILITATORS



David McGoy, CFRE, joined Cause Effective in 2017, serving as a consultant, fundraising coach, trainer, and presenter for organizations such as Nonprofit New York, the Mayor’s Office of Contract Services, Bronx Center for Nonprofits, NY Nonprofit Press, the Dyson Foundation, and the New York Women’s Foundation. He was also a contributor to Cause Effective’s groundbreaking 2018 report “Money, Power, and Race: The Lived Experiences of Fundraisers of Color.”



Jonathan Meagher-Zayas, is a Queer Latinx Millennial nonprofit strategist dedicated to addressing equity issues, building capacity, engaging the community, motivating new impact leaders, and getting stuff done. Jonathan joined the Cause Effective team in 2023 and wears many professional hats, including Fundraising and Communications Strategist, Adjunct Social Work Professor, Diversity, Equity & Inclusion Consultant, Leadership Development Trainer, Social Sector Career Coach, and Social Justice Champion.

APPLICATION GUIDELINES

Fill out [application](#) by Tuesday, April 30 at 11:59pm ET.
Please include:

- Resume
- Signed letter of support from your Executive Director
- Headshot (JPG or PNG file format)

Acceptance into the cohort will be announced on May 3.



**CLICK OR
SCAN TO
APPLY NOW
ONLINE**

PROGRAM COST

Accepted applicants are eligible for subsidized pricing based on the organization’s annual operating budget size.

Budget Size	Program Cost
\$1 Million+	\$2,500
Under \$1 million	\$1,200

For any questions about the program, please contact
Kirsty Bryant-Hassler, Program Manager, kirsty@causeeffective.org.