

COACH ON CALL

Cause Effective partners with nonprofit professionals to strengthen their fundraising capacity, board governance, and working relationships between senior staff and board to create an organization-wide culture of philanthropy.

Through the Coach on Call program, Cause Effective serves as a thought partner to help with strategy development and problem-solving solutions to move your organization towards your goals.

KEY AREAS INCLUDE:

- Strategies to develop and execute your fundraising plan under COVID
- Guidance to strengthen your case for support to maximize fundraising campaigns
- Road map for executive directors to engage the board of directors in fundraising and becoming ambassadors of the organization
- Best practices for board members to oversee governance, and work collaboratively with enthusiasm to sustain and grow the organization
- Approaches to identify new donors and cultivate relationships
- Plan of action to build your organization's visibility on digital platforms and maximize a special event

COACH ON CALL'S CUSTOMIZED COACHING CAN INCLUDE:

- Feedback to help you get the most out of board meetings, fundraising committees and event planning sessions
- Tips on encouraging board member accountability
- Coaching for staff, board members, fundraising committee members and volunteers
- Guidance on how to establish department priorities and maximize your team's impact
- Review and strategic feedback of email communication, fundraising appeals, social media platforms and public education materials

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Frequently Asked Questions

COACH ON CALL BASIC

- 12 hours of customized consulting assistance annually for nonprofit professionals and board members
- Over the phone, virtual meeting, via e-mail
- One customized Board and staff fundraising or governance-focused training
- Invitation to special roundtables and webinars
- Access to Cause Effective's library of materials and templates

COACH ON CALL PLUS

Coach on Call Plus provides all of the above, plus:

Customized board and staff retreat, or additional training in communications and case of support to leverage fundraising activities to support your organization's needs

Fundraising strategies in the areas of individual gifts, special events, digital platforms, and engaging your board fundraising

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How much does the program cost?

The cost of Coach on Call Basic is \$3,000 per year

The cost of Coach on Call Plus ranges from \$4,500 to \$6,000 per year
(packages are customized to create maximum impact)

When and how do I sign up?

You can become a member at any time

Do funders ever pay for this program?

Often, funders, board members or even individual donors will cover the cost of working with Cause Effective. We are happy to review those opportunities with you

What if we need more time than the Coach On Call program allows?

If at any time you decide that you would like a more in-depth consultancy, you can explore a full consultancy contract